

California LIBRARY News – Fall 2005



What's New with California Libraries?

California Library News informs SBC Account Teams and customers on school, public, and academic library-related grants, network applications, events, and tools.

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Grant deadlines, announcements, and related news

- ❑ Fall: Announcement of 2005-2006 LSTA (Library Services & Technology Act) Grant Awards
- ❑ Fall: File Form 470s for E-RATE Discounts for 2006
- ❑ November 14, 2005: Striving Readers (new grant program for middle and high schools)
- ❑ December 9, 2005: California State Library LSTA Grant Program 2006-2007
- ❑ December 15, 2005: Laura Bush 21st Century Librarian grants, \$50,000-\$1M

- ❑ March 1, 2006: Partnership for a Nation of Learners (IMLS)
- ❑ June 2006: "Yes! for Libraries" \$600M ballot initiative

Network applications for libraries:

- ❑ A Digital Library for California K-12 Public Schools (white paper by Dan Fuller, SJSU)
- ❑ Libraries and the Internet 2004: (Survey by Bertot, McGuire, and Jaeger, Florida State U)
- ❑ Network Convergence @ Your Library. IP Telephony for user outreach, database search-and-request, text-to-voice and speech recognition, monitoring, video, voice prints, and more.

Previously featured network applications include Language Line Services, Web-based Tutorials @Your Library, Webcams@Your Library, Collaboration Collage for Videoconferencing, RFID, Wireless LANs, Dedicated Web Hosting, Audio and Web Conferencing, Voice Prints, and Voice over IP.

Events and news:

- ❑ November 4-7, 2005: California Library Association Conference, Pasadena
 - ❑ November 17-20, 2005: California School Library Association Conference, Ontario
 - ❑ Nov-Dec 2005: Future of Public Library Resource Sharing & Cooperative Services
 - ❑ April 20-23, 2006: California Academic and Research Library Conference, Monterey
 - ❑ "E-RATE 101 for Libraries" workshops - What is E-RATE "lite" vs. E-RATE Everything
 - ❑ SBC Companies and AT&T Merger news - SBC Companies to Adopt AT&T Name
 - ❑ SBC Foundation news.
 - ❑ SBC Education & Library Advocate Workshops
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Grants and awards:

California State Library LSTA 2005 Grant Awards

California Library Services and Technology Act competitive grant categories for 2005 included: literacy and education; underserved populations; community programming series, forums; and partnerships with other community organizations. See award announcements at <http://www.library.ca.gov/assets/acrobat/lsta/LSTA0506Grants.pdf>

E-RATE Year 9 (Funding Year 2006) Discounts: File Form 470 in Fall

Now is the time for public libraries to apply for E-RATE. Federal funding is available for telecommunications, Internet access, internal connections (equipment), and maintenance on eligible internal connections. All public libraries are eligible to receive E-rate funding and can receive between 20-90% discounts on eligible products and services.

All libraries, even those without technology plans, can apply for E-RATE discounts for basic telephone service (local voice, long distance, or cell phone) For E-RATE discounts on telecommunications services beyond basic telephone service, public libraries must first submit a technology plan to Rush Brandis at the California State Library. See the easy-to-complete "Technology Inventory Form" and "Technology Plan Form" at www.library.ca.gov/html/libserh8.cfm



E-RATE has 4 categories of funding: Telecommunications Services, Internet Access, Internal Connections, and IC Maintenance. Internet Filtering known as Childrens Internet Protection Act (CIPA) compliance is necessary to receive funding for all but the first category of funding. For more information, see the Schools and Libraries website at www.sl.universalservice.org or SBC Companies at www.kn.sbc.com/products/erate/erate.html

Fall is the season for public libraries to inventory their technology, write a basic technology plan, and post Form 470s for E-RATE discounts. Do it now!

Striving readers: November 14, 2005

The U.S. Department of Education introduced a new program that seeks to raise the reading achievement of middle and high school-aged students in Title I-eligible schools with significant numbers of students reading below grade level. The goals of the Striving Readers program are to: Enhance the overall level of reading achievement in middle and high schools through improvements to the quality of literacy instruction across the curriculum; Improve the literacy skills of struggling adolescent readers; and Help build a strong, scientific, research base around specific strategies that improve adolescent literacy skills. Striving Readers programs include three components: Strategies to increase reading achievement for students by improving the quality of literacy instruction across the curriculum; intensive, targeted intervention for struggling readers; and a project evaluation that includes a rigorous experimental research evaluation of the intervention for struggling readers. For more information, see <http://www.ed.gov/programs/strivingreaders>

California State Library LSTA Grant Program 2006-2007: December 9, 2005

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http://www.kn.sbc.com/support/jackie/LibraryNewsFall_2005.pdf

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The Library Services and Technology Act (LSTA) provides local assistance to libraries in technology innovation, resource-sharing, multi-type library networking, and targeted services to special populations. California's statewide plan for use of LSTA funds is outlined on the state library website at www.library.ca.gov/html/lsta_app_06_07.cfm. In addition to the plan's 5 goals, State Librarian Susan Hildreth has expressed interest in projects that support self-directed use of the library, collaboration with other community organizations that would increase library visibility, and demonstrate how the library is reaching out into the community. Grant deadlines: 12/9/05 Proposals due to State Library; 2/13/06 Advice letters on proposals mailed; 4/4/06 Applications due at Library Development Services; 7/1/06 Award announcements and start of 2006/7 projects. For questions, see Christopher Berger, LSTA Coordinator at 916-653-8313, cberger@library.ca.gov

Laura Bush 21st Century Librarians: December 15, 2005

The Institute of Museum and Library Services (IMLS) program supports efforts to recruit and educate the next generation of librarians and the faculty who will prepare them for careers in library science. Grants range from \$50,000 to \$1 million. For more information, contact Stephanie Clark, Senior Program Officer, 202/653-4662 or sclark@imls.gov or Elaina Norlin, Program Officer, 202/653-4663 or enorlin@imls.gov or see www.imls.gov/grants/library/lib_bdre.htm

Partnership for a Nation of Learners: March 1, 2006

The Institute of Museum and Library Services (IMLS) grant program seeks to build and strengthen relationships among libraries, museums, and public broadcasting licensees that enhance their roles within their communities. The partnership program will fund ongoing or new collaborative projects that use the organizations' resources and core competencies - such as, but not limited to, collections, broadcast content, exhibitions and programs, and staff expertise - to address community civic and educational needs; increase the organizations' capacity to serve as effective venues and resources for learning; or enhance infrastructure and technology in order to serve audiences more effectively. For more information, see http://www.imls.gov/grants/l-m/lm_pnl.htm

"Yes! for Libraries": June 2006

There will be a state library construction bond initiative on the California ballot in June 2006. The new bond campaign, "Yes! for Libraries" seeks voter approval for \$600M for new library construction and modernization. As stated on its website, "*...many California neighborhoods and communities either do not have a local library, or are relying on old library structures - some built prior to 1930, and in need of upgrading in order to operate more efficiently and accommodate new technologies.*" To find out more about this measure go to

yesforlibraries.sitebuilder.complet_campaigns.com/sbcc/personalinfo.php?page=biography&seq=3

Network Applications:

A Digital Library for California K-12 Public Schools: The Power of Providing Online Databases to All Schools. White paper by Daniel Fuller, Assistant Professor, School of Library and Information Science, San Jose State University, September 2005. All but three states have digital K-12 libraries. California is one of the holdouts. Subscription online databases is the core component of a digital library. Fuller points to four key lessons when building K-12 statewide digital

libraries: age and grade appropriate portals, strong tie to state curriculum standards, resources provided in the context of information literacy, and marketing. See the full paper at <http://slisweb.sjsu.edu/faculty/fuller/CADigitalLibWP4.pdf>

Libraries and the Internet 2004: Survey Results and Findings. June 1, 2005.

This survey by John Carlo Bertot, Charles M. McGuire, and Paul T. Jaeger of the Florida State University College of Information presents national and state data on Internet use in public libraries. Findings include data that shows that public libraries continue to increase public access to the Internet and provide an important link to technology for their communities. For more detail, see <http://www.ala.org/ala/washoff/oitp/GatesFinalJun05.pdf>

Network Convergence @ Your Library

Network applications convergence happens when computer-based applications like word processing, e-mail, and library patron relationship management converge with communications-system applications like telephone calls and e-mail. Some library applications to consider:

- **User outreach.** One example of Voice over Internet Protocol (VoIP) is when dentists, schools, or public libraries send pre-recorded reminder or past due notices to patients or patrons' telephone numbers. VoIP gives libraries the ability to connect to users in a new and cost-effective way. Libraries can now provide a toll-free number for users outside their calling zone -- good for childrens story times, book talks for frail residents or caretakers who are confined to their home.
- **Database search, select, buy.** British Library Direct lets visitors to their website search 20,000 journals for free, then order full text via credit card. See British Library Direct, <http://direct.bl.uk/bld/PlaceOrder.do?UIN=088550870&ETOC=RN&from=searchengine>
- **Text-to-voice** (or vice versa) is another example of mixing computer-based applications like word processing, e-mail, and library patron relationship management with communications-system applications like telephone calls and e-mail. Persons with physical disabilities or preferences can select the more appropriate way to communicate, using text-to-voice or voice-to-text.
- **IP-based monitoring:** libraries can monitor for equipment repair, disasters (flooding, earthquake movement, smoke, etc), environment (temperature, hazardous substances-poisons, gases), motion (detect rodents or robbers), audio, and video. Detection equipment can be attached to a main device. Libraries can use this for staff and equipment security, theft-prevention, and reduction of network or equipment downtime. If vandalism or theft is a problem, this could be a deterrent and also reduce the cost of insurance because you are taking proactive measures to prevent loss. Technology theft is often a big problem at universities -- is it a problem in your library too? If your library or institution has a large investment in computer servers and other back-office equipment, maintenance yards (book mobiles, vans), large parking garages, you may want remote or after-hours monitoring. IP-based surveillance extends the eyes and ears of Library and IT professionals. Libraries know how to protect user privacy, so libraries would use this technology in a way that would be sensitive to library staff and user privacy.

- **Video over IP** is seen by public libraries as a way to provide lower, predictably priced, interactive videoconferencing. VoIP with Quality of Service (QoS) enables a library to designate a given bandwidth for videoconferencing, unlike use of the public Internet where quality varies by time of day and who else is using the network at a given time.
- **Voice prints** or voice registration for easy "self-service" access to subscriber databases, event registration, and reserving library materials. Users call a number and go through a simple set of voice registration steps. Voice authentication is like a fingerprint of your voice and is more secure and convenient than using a PIN (personal ID number), SSN, or password. IVR, speech to text, text to speech, speech recognition, and now voice prints. *Could library users' voice prints be easier than library cards? Patrons lose cards, but are less likely to lose their voice. Will voice prints authenticate library database access?*

Events and Tools:

California Library Association Conference theme is "Celebrating Everyday Heroes @ Your Library." Pasadena on November 4-7, 2005. CLA-Information Technology Section sessions include:

- "What's Hot in Technology" (Saturday)
- "Blah, Blah, Blog" (Saturday)
- "E-Fundraising for Libraries" (Saturday)
- "How to get started with videoconferencing @ Your Library" (Sunday)
- "The Juggling Librarian Teaches PHP" (Sunday)
- "Primer on Virtual Reference" (Sunday)
- "E-RATE and California Libraries" (Monday)

Visit SBC Companies and Polycom in the Exhibit Hall at booths 142 and 144. For more conference information, see <http://www.cla-net.org/events/confexhibition.php>

California School Library Association Conference theme is "School Libraries - Key to Opening Doors." The CSLA Conference is in Ontario on November 17-20, 2005. Friday afternoon "Technology Integration Forum-You Hold the Key to Your School's Success." For more information, see www.csla.net/conf2005/index.html

Future of Public Library Resource Sharing and Cooperative Services. Forums.

The California State Library will host a series of seven workshops around the state. Check your calendars and plan to attend one close to you. Dates and locations:

- Nov. 28 (1- 4pm) Sacramento Public Library-Galleria. Bonnie Bennett, 916-264-2806
- Nov. 29 (10:00 - 1:00) Red Lion Hotel Redding. Kristin Lain, 530-221-8700
- Nov. 30 (9:30 - 12:30) San Jose Public Library. Anne Gregoria, 408-808-2164
- Dec. 5 (1-4pm) Santa Barbara Public Library. Sue Russell, 805-962-7653
- Dec. 6 (9:30 - 12:30) Fresno County Library-Woodward Park. Karen Berner, 559-434-6440
- Dec. 7 (9:30 - 12:30) Pasadena Public Library. Jeff, 626-744-8033
- Dec. 8 (9:30 - 12:30) San Diego Public Library. Carol Tellez, 619-236-5830

California Academic and Research Library Conference. April 20-23, 2006

The CARL Conference 2006 theme is "Beyond the Ivory Tower: Creative Strategies for Learning and Leading." Asilomar, Monterey. See <http://www.lib.berkeley.edu/~ieyman/asilomar2006/>

E-RATE 101 for Libraries: E-RATE “Lite” vs. E-RATE Everything

SBC Companies offers annual training in the E-RATE process each Fall, when schools and libraries generally review or upgrade their technology plans and post form 470s. Workshops run 1-2 hours. This training is useful as a refresher course to libraries applying for Federal E-RATE discounts or for those new to the complexity of E-RATE. Topics covered include: an overview of E-RATE, the Federal Universal Services Fund for schools and libraries; the process for applying for E-RATE discounts; the importance of technology plans; CIPA, the Childrens Internet Protection Act; what's new; and CTF, the California Teleconnect Fund. Contact me if you want a webinar.

SBC Companies and AT&T Merger News SBC Communications Inc. announced on October 27, 2005 that it will adopt AT&T, Inc. as its name following completion of its acquisition of AT&T, which is expected in late 2005. "The AT&T name has a proud and storied heritage, as well as unparalleled recognition around the globe among both businesses and consumers," said Ed Whitacre, chairman and CEO. "No name is better-suited than AT&T to represent the new company's passion to deliver innovation, reliability, quality, integrity and unsurpassed customer care. This is the brand that will lead the industry in delivering the next generation of communications and entertainment services." For the latest news, see sbc.merger-news.com/

SBC Foundation. SBC Foundation has sponsored a series of white papers on non-profit technology innovation. Technology Guides for NonProfit Leaders cover: arts and culture, health and human services, education, and community development. See www.sbc.com/foundation -- "the Technology Guides for Nonprofits explains the possibilities of technology and provides nonprofit leaders with real-world examples demonstrating that potential." These papers should be of interest to librarians who collaborate with nonprofits or seek to learn new ways of using technology.

SBC Education & Library Advocate Workshops.

Schedule a free workshop or webinar with Beth Bustamante, Mary Lasica, Linda Uhrenholt, Linda Woods, or Jackie Siminitus. Workshops and presentations can be customized for your school or library. See the SBC Knowledge Network ExplorerSM at www.kn.sbc.com and click on "staff development." See also:

SBC Blue Web'n[®] Library, <http://www.kn.sbc.com/wired/bluewebn/>

Create **FREE FilamentalitySM** hotlists at <http://www.kn.sbc.com/wired/fil>

SBC Videoconferencing for Learning, <http://www.kn.sbc.com/wired/vidconf>

